



The Knife the Wasp: Changing American Thought about Global Competition

By Michael M. Forbes

Authorhouse. Paperback. Book Condition: New. Paperback. 276 pages. Dimensions: 9.1in. x 5.9in. x 0.8in. The Knife and the Wasp is a business and financial self-help book about globalization. It examines what is truly meant by globalization, how cultures react to globalization, and how Americans need to change their thinking about competition in a global economy. Section 1: Laying a Foundation CHAPTER 1: A Glance at the Map CHAPTER 2: Review of Economic Terms CHAPTER 3: Defining Globalization CHAPTER 4: What is Culture CHAPTER 5: Mapping Culture CHAPTER 6: Modes of Globalization CHAPTER 7: Characteristics of Globalization CHAPTER 8: Measuring Globalization CHAPTER 9: What Globalization is Not CHAPTER 10: A Brief History of Globalization CHAPTER 11: The Human Face of Globalization Section 2: Models CHAPTER 12: Kinds of Workers CHAPTER 13: Examination of the Wage Worker CHAPTER 14: Examination of the Salesperson CHAPTER 15: Examination of the Professional CHAPTER 16: Ways to Conceive of Business Activity CHAPTER 17: Inflection Points Section 3: The Fourth Quadrant CHAPTER 18: The Fourth Quadrant CHAPTER 19: The Kn. I. F. E. s Edge Section 4: The HowWhat of Leadership CHAPTER 20: Not a Zero-Sum Game CHAPTER 21: The Most American Americans CHAPTER 22: Leadership Matters CHAPTER 23: The Moveable Feast Section...



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