



The 2000s (Hardback)

By Bob Batchelor

ABC-CLIO, United States, 2008. Hardback. Book Condition: New. 236 x 163 mm. Language: English . Brand New Book. Welcome to Pop Culture 2.0. In the 2000s, Generation eXposure, emerged from the marriage of new technology and the nation's obsession with celebrity. Social media technology, such as MySpace, YouTube, Facebook, and countless blogs, gave everyman a voice and a public persona that they could share with friends across the street or around the world. Suddenly, it was not enough to imitate Britney Spears or Paris Hilton, technology gave everyone a platform to launch their own 15 minutes of fame. The fixation on self and celebrity acted as a diversion from more serious challenges the nation faced, including President George W. Bush's War on Terror. The wars overseas sharply divided the country, after a moment of national unity after the terrorist attacks on 9/11, which took away one of the world's most recognizable buildings. The era witnessed interest rates dropping to historic lows, but later subprime became one of the most searched terms on Google as the nation teetered on recession. Big was in like never before and suddenly people nationwide could buy or build their own McMansion-a slice...



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