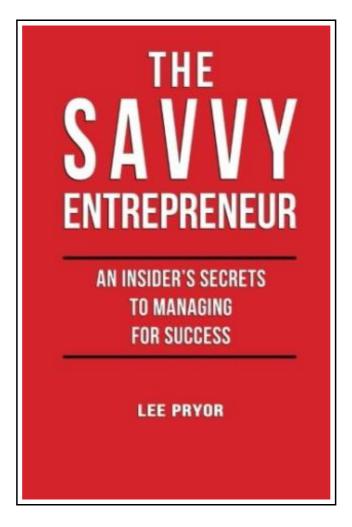
The Savvy Entrepreneur: An Insider s Secrets to Managing for Success (Paperback)



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Reviews

It in a single of my personal favorite publication. It usually fails to charge an excessive amount of. Once you begin to read the book, it is extremely difficult to leave it before concluding. (Mr. David Friesen IV)

THE SAVVY ENTREPRENEUR: AN INSIDER S SECRETS TO MANAGING FOR SUCCESS (PAPERBACK)



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Booksbnimble Publishing, United States, 2014. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****. Pryor brings exceptional knowledge and understanding of the entrepreneurial world . He is an unusual storyteller. This book is obligatory for those interested in succeeding. -- Steve Millard, Board of Directors, Northwestern Kellogg Business School, Evanston, IL Serial entrepreneur Lee Pryor thinks starting a new business and successfully managing its growth is one of the most important and satisfying things a person can do. From company culture through long-term strategy, this hands-on guide for start-up managers covers leadership, raising money, hiring, and communication. Pryor s straightforward managing techniques, culled from real-life experiences, apply equally to technology-oriented and low-tech businesses. Pryor, a veteran of Time Warner and IBM (and frequent CEO), writes in a breezy, anecdotal, humorous style that encourages consumption in small, delicious bites between phone calls that will leave the reader laughing. And savvy.

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